

ORDER



Orders
Order / Rev: 707660 - 1
Alt Order #: 06285872
Product Desc: RESTORE OUR FUTURE
Estimate: 1939.
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/17/12 / 08/22/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/30/12 | 08/26/12 | 43 | \$86,320.00 | \$73,372.00 |
| 08/27/12 | 08/27/12 | 9 | \$8,080.00 | \$6,868.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| August 2012 | 43 | \$86,320.00 | \$73,372.00 | 0.00 |
| September 2012 | 9 | \$8,080.00 | \$6,868.00 | 0.00 |
| Totals | 52 | \$94,400.00 | \$80,240.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|--------------------------------------|-------|---------------------------|------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | WTSP | 08/21/12 | 08/24/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a | - TWTF - - | :30 | 4 | \$360.00 | P-2 | 0.00 | NM | 4 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | - TWTF - - | | 4 | | | | \$360.00 | | 0.00 | | | |
| 2 | WTSP | 08/21/12 | 08/24/12 | CBS This Morning CBS This Morning | CM | 7-9a (7:00 AM-8:00 AM) | - TWTF - - | :30 | 4 | \$360.00 | P-2 | 0.00 | NM | 4 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | - TWTF - - | | 4 | | | | \$360.00 | | 0.00 | | | |
| 3 | WTSP | 08/21/12 | 08/24/12 | CBS This Morning CBS This Morning | CM | 7-9a (8:00 AM-9:00 AM) | - TWTF - - | :30 | 4 | \$360.00 | P-2 | 0.00 | NM | 4 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | - TWTF - - | | 4 | | | | \$360.00 | | 0.00 | | | |
| 4 | WTSP | 08/21/12 | 08/24/12 | M-F 4-5p Dr. Phil | CM | 4-5p | - TWTF - - | :30 | 4 | \$800.00 | P-2 | 0.00 | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | - TWTF - - | | 4 | | | | \$800.00 | | 0.00 | | | |
| 5 | WTSP | 08/21/12 | 08/24/12 | 7-730p Inside Edition | CM | 7-730p | - TWTF - - | :30 | 6 | \$600.00 | P-3 | 0.00 | NM | 6 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | - TWTF - - | | 6 | | | | \$600.00 | | 0.00 | | | |
| 6 | WTSP | 08/21/12 | 08/24/12 | 10 News Special 10 News Special | CM | 10 News Special | - TWTF - - | :30 | 3 | \$1,200.00 | P-2 | 0.00 | NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

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Alt Order #: 06285872
Flight Dates: 08/21/12 - 08/27/12

Advertiser: Restore Our Future
Product Desc: RESTORE OUR FUTURE
Estimate: 1939.
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------------|-------------------|-------------------|--|-------|--------------------------------|------------------|---------------|-------------|-------------------------|-----|---------------|-------------|-------|-------------|
| 6 | WTSP | 08/21/12 | 08/24/12 | 10 News Special 10 News Special | CM | 10 News Special | - TWTF - - | :30 | 3 | \$1,200.00 | P-2 | 0.00 | NM | 3 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - TWTF - - | | 3 | | | \$1,200.00 | | | 0.00 | | | |
| 7 | WTSP | 08/21/12 | 08/24/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | - TWTF - - | :30 | 4 | \$2,600.00 | P-2 | 0.00 | NM | 4 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - TWTF - - | | 4 | | | \$2,600.00 | | | 0.00 | | | |
| 8 | WTSP | 08/21/12 | 08/21/12 | Tue Prime A NCIS | CM | Tue 8-9p | - T - - - - - | :30 | 1 | \$11,200.00 | P-2 | 0.00 | NM | 1 | \$11,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - T - - - - - | | 1 | | | \$11,200.00 | | | 0.00 | | | |
| 9 | WTSP | 08/21/12 | 08/21/12 | Tue Prime C The Mentalist | CM | 10-11p | - T - - - - - | :30 | 2 | \$8,000.00 | P-2 | 0.00 | NM | 2 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - T - - - - - | | 2 | | | \$8,000.00 | | | 0.00 | | | |
| 10 | WTSP | 08/23/12 | 08/23/12 | Thu Prime C Person of Interest | CM | Thu 10-11p | - - - T - - - | :30 | 2 | \$8,000.00 | P-2 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - - - T - - - | | 2 | | | \$8,000.00 | | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WTSP | 08/20/12-08/26/12 | Thu Prime C | | Thu 10-11p | - - - Th - - - - | :30 | | (\$8,000.00) | | 0.00 | NM | | |
| | | | | Credited | | | | | | | | | | | |
| | | | | [mg line 24] | | | | | | | | | | | |
| E 11 | WTSP | 08/24/12 | 08/24/12 | Bucs Overnight Game Bucs Overnight Game | CM | Overnight | - - - - F - - | :30 | 1 | \$4,000.00 | P-4 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - - - - F - - | | 1 | | | \$4,000.00 | | | 0.00 | | | |
| 12 | WTSP | 08/25/12 | 08/25/12 | Sat 7-730p Inside Edition | CM | 7-730p | - - - - - S - | :30 | 2 | \$600.00 | P-3 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - - - - - S - | | 2 | | | \$600.00 | | | 0.00 | | | |
| 13 | WTSP | 08/25/12 | 08/25/12 | NFL Preseason on CBS NFL Preseason on CBS | CM | 8P-1115P (8:00 PM-11:15 PM) | - - - - - S - | :30 | 1 | \$8,000.00 | P-3 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - - - - - S - | | 1 | | | \$8,000.00 | | | 0.00 | | | |
| 14 | WTSP | 08/26/12 | 08/26/12 | CBS Sunday Morning CBS Sunday Morning | CM | Sun 9-1030a | - - - - - S | :30 | 2 | \$1,600.00 | P-2 | 0.00 | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - - - - - S | | 2 | | | \$1,600.00 | | | 0.00 | | | |
| 15 | WTSP | 08/26/12 | 08/26/12 | Sun 630-7p Sun 630-7p 10 News | CM | Sun 630-7p | - - - - - S | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/20/12 | 08/26/12 | - - - - - S | | 1 | | | \$800.00 | | | 0.00 | | | |
| 16 | WTSP | 08/27/12 | 08/27/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a | M - - - - - | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 1 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | M - - - - - | | 1 | | | \$360.00 | | | 0.00 | | | |
| 17 | WTSP | 08/27/12 | 08/27/12 | CBS This Morning CBS This Morning | CM | 7-9a (7:00 AM-8:00 AM) | M - - - - - | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 1 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | M - - - - - | | 1 | | | \$360.00 | | | 0.00 | | | |
| 18 | WTSP | 08/27/12 | 08/27/12 | CBS This Morning CBS This Morning | CM | 7-9a (8:00 AM-9:00 AM) | M - - - - - | :30 | 1 | \$360.00 | P-2 | 0.00 | NM | 1 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | M - - - - - | | 1 | | | \$360.00 | | | 0.00 | | | |
| 19 | WTSP | 08/27/12 | 08/27/12 | M-F 4-5p Dr. Phil | CM | 4-5p | M - - - - - | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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Advertiser: Restore Our Future
Product Desc: RESTORE OUR FUTURE
Estimate: 1939.

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------------|------------|
| 19 | WTSP | 08/27/12 | 08/27/12 | M-F 4-5p Dr. Phil | CM | 4-5p | M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/27/12 | 09/02/12 | M----- | | 1 | | | \$800.00 | | 0.00 | | | | |
| 20 | WTSP | 08/27/12 | 08/27/12 | 7-730p Inside Edition | CM | 7-730p | M----- | :30 | 2 | \$600.00 | P-3 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/27/12 | 09/02/12 | M----- | | 2 | | | \$600.00 | | 0.00 | | | | |
| 21 | WTSP | 08/27/12 | 08/27/12 | 10 News Special 10 News Special | CM | 10 News Special | M----- | :30 | 2 | \$1,200.00 | P-2 | 0.00 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/27/12 | 09/02/12 | M----- | | 2 | | | \$1,200.00 | | 0.00 | | | | |
| 22 | WTSP | 08/27/12 | 08/27/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | M----- | :30 | 1 | \$2,600.00 | P-2 | 0.00 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/27/12 | 09/02/12 | M----- | | 1 | | | \$2,600.00 | | 0.00 | | | | |
| E 23 | WTSP | 08/24/12 | 08/24/12 | 7-730p Inside Edition | CM | 7-730p | ----F-- | :30 | 1 | \$800.00 | P-4 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/20/12 | 08/26/12 | ----F-- | | 1 | | | \$800.00 | | 0.00 | | | | |
| 24 | WTSP | 08/26/12 | 08/26/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | -----S | :30 | 1 | \$8,000.00 | P-2 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/20/12 | 08/26/12 | -----S | | 1 | | | \$8,000.00 | | 0.00 | | | | |
| N 25 | WTSP | 08/25/12 | 08/25/12 | Bucs Weekend Game Bucs Weekend Game | CM | Weekend Game | -----S- | :30 | 1 | \$0.00 | PKG | 0.00 | NM | 1 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 08/20/12 | 08/26/12 | -----S- | | 1 | | | \$0.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | 52 | \$94,400.00 | |